



LEADERSHIP



Bryan Whitefield

Influence and trust key for leaders

27 September, 2018

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Government leaders who build and hold onto trust act with integrity and authenticity, says Whitefield.

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The leaders who thrive in government are those who embrace complexity, and who flourish while others get frustrated.

Landing a person on the moon is less complex than leading in government.

That's because engineers and scientists have the irrefutable laws of physics and chemistry that set hard boundaries. In government there are ill-defined boundaries as policy makers and advisers find themselves surrounded by diverse stakeholder interests and at the vagaries of human preference. Preferences which change as the winds change.

The kind of leaders that thrive in government are those that embrace complexity. They flourish while others get frustrated.

Government leaders who embrace complexity show three familiar traits. They do the hard-advanced influencing skills and know how to build and hold onto trust.

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